

# CAREER TRANSITION

CASE STUDY: FOOTBALLER to MEDIA PRESENTER

**Name:** Alex Scott **Age:** 34

**From:** London

## Playing Career Summary:

Alexandra Scott MBE is an English former footballer who mostly played as a right-back for Arsenal in the FA WSL. She scored the winning goal for Arsenal in the 2007 UEFA Women's Cup Final. She made 140 appearances for the English national team and also represented Great Britain at the 2012 London Olympics. She retired from professional football in 2017.

**New Career:** Sports Media

## Support from Player Association:

Whilst still playing, Alex used the PFA website to research the best courses to fit with her requirements. Once she found the right one, the PFA helped to fund a BA (Hons) Professional Sports Writing and Broadcasting degree course at Staffordshire University which Alex completed whilst still playing professionally with Arsenal.

## Career Transition Highlights:

- Joined the BBC's FA Cup reporting team.
- Became a pundit on BBC's Final Score and Match of the Day 2.
- Alex became the first female pundit taken to report on a World Cup by the BBC in 2018. She was widely praised for her knowledge and reaction to games.
- Alex became the first female pundit on Sky Sports' flagship Super Sunday programme.

## Career Transition Challenges:

- Taking the final decision to officially retire.
- Studying and revising whilst playing professionally.
- Changing stereotypes in football/sports media.



“ Don't wait until the that last day to put things in place, you don't want to get that last day and think to yourself – ‘what am I going to do with my life?’

If it's signing up for a course or going to speak with people at the PFA to get some advice... just get those wheels moving sooner rather than later. ”

