

CAREER TRANSITION

CASE STUDY: CRICKET & PROPERTY DEVELOPMENT

Name: Will Porterfield **Age:** 36
From: Londonderry

Playing Career Summary:

Will has been an almost ever-present figure during Ireland's rise in international cricket and is amongst the country's top all-time run-scorers in both ODI and IT20 cricket. He was also a valuable member of a Warwickshire side that won the County Championship in 2012, before going on to also win the NatWest T20 Blast two years later.

Second Career: Property Investment

Support from Player Association:

Through the PCA, Will was introduced to the Property Investors Network (PIN), the UK's largest property investment training company founded by property expert Simon Zutshi. Having read a number of Zutshi's training manuals, Will has undertaken qualifications with PIN to kickstart his journey in the property industry, with his focus currently on buying three-bedroom houses to let.

Second Career Highlights:

- Buying, renovating and turning a profit on a flat in Bristol whilst playing for Gloucestershire.
- Gaining foundation and mastermind property qualifications through PIN.

Second Career Challenges:

- Defining clear objectives in what is a very broad industry.
- Buying and selling processes taking a lot of time, particularly during the Covid-19 pandemic.



“ Achieving my property qualifications has been brilliant as it has allowed me to gain a much clearer picture of what I want to do when I leave the game. Leaving county cricket but still playing for Ireland has given me the time and space that I need to develop my goals and objectives within the property industry. ”