

CAREER TRANSITION

CASE STUDY: FOOTBALLER to FINANCIAL ADVISER

Name: Lanre Oyebanjo **Age:** 30

From: London

Playing Career Summary:

Lanre began his career with Histon in the National League and went on to win promotion with York City before earning a move to Crawley Town in League One. He also represented Republic of Ireland at U21 level. He made over 100 appearances in the Football League but after four knee surgeries in the space of two years, he was forced to retire in 2017.

New Career: Independent Financial Adviser

Support from Player Association:

Lanre always had a keen interest in finance and, with the help and support of the PFA, graduated with a degree in Mathematics and Finance in 2013. After his first knee surgery, the PFA organised insight days at Sanlam to give him real world experience of the financial services industry.

When he hung up his boots, Sanlam offered him a full-time role within their investment department. The PFA opened this door for which he is very grateful.

Career Transition Highlights:

- Completed all the necessary exams to become a qualified Financial Adviser.
- In December 2020, he played a key role in the start-up of a new financial advice business, Aretian Wealth Management.
- Working in a great team of like-minded people who are also passionate about helping clients achieve their financial goals.

Career Transition Challenges:

- Initially found it difficult to accept his playing days were over and the loss of identity that accompanied it.
- Losing the adrenaline rush that you only get from competitive sport.
- Adapting to the office environment, spending most of the day sitting rather than attempting to run!



“ The support provided by the PFA in helping me transition has been invaluable. It has been challenging but also exciting and I am happy to have found a new career that I am passionate about for the next chapter of my life. ”

