

## CAREER FACTFILE

# BUSINESS START UPS

### WHAT ROLES?

POPULAR START UP SECTORS INCLUDE:

RETAIL – Clothing, Food and Drink Brands, Fitness Products

HOSPITALITY – Restaurants, bars, catering

SPORTS SERVICES – Coaching, Mentoring, Lifestyle Advisor

**“THE AIM IS TO PLAY CRICKET FOR AS LONG AS I CAN BUT HAVING THIS READY IN WAITING FOR ME ONCE I FINISH TAKES A MASSIVE WEIGHT OFF MY SHOULDERS. IT ALLOWS ME TO ENJOY MY CRICKET THAT MUCH MORE.”**



**ANUJ DAL**

CRICKETER/COACHING BUSINESS OWNER



# BUSINESS START UPS

## INDUSTRY PROS

Suits sportspeople with strong drive to succeed and competitive instinct

You are able to build a business whilst playing and have the back up of a steady salary

You already have a public platform from sport from which to launch your business

Your destiny is in your own hands and you can be your own boss with nobody telling you what to do.

## INDUSTRY CONS

A lot of business management skills are required to run successful business

You don't have much spare time for family or friends

Some businesses require significant capital outlay to establish

Finding and retaining staff who share your passion and drive to succeed can be challenging.



### BRAD SHIELDS

RUGBY PLAYER/DRINKS BRAND FOUNDER

**“I WANTED SOMETHING OUTSIDE OF RUGBY, I WANTED SOMETHING TO OCCUPY MY MIND TO, TO KEEP MY BRAIN TICKING, AND TO USE ANY SKILLS, KNOWLEDGE, OR CONNECTION THAT I HAD DOWN IN CORNWALL, AND IT’S WORKED OUT FOR THE BEST.”**



### BILLY KEAST

RUGBY PLAYER/CLOTHING & COFFEE BUSINESS OWNER

## USEFUL RESOURCES

Use these links to find out about suggested courses, training and other resources.

### **BUSINESS START UP BANKING SUPPORT**

**[BARCLAYS >>](#)**

**[NATWEST >>](#)**

### **[FEDERATION OF SMALL BUSINESSES >>](#)**

**[PITMAN TRAINING BUSINESS COURSES >>](#)**

**[PPF BUSINESS START UP WEBINAR >>](#)**