

## CAREER FACTFILE

# MEDIA

### WHAT ROLES?

PRESENTER/PUNDIT

JOURNALIST

CAMERA OPERATOR

PRODUCER

DIRECTOR

FLOOR MANAGER

**“I DIDN'T KNOW WHAT I WANTED TO DO AS A SECOND CAREER SO I DECIDED TO DO A MEDIA TRAINING COURSE WHILST I WAS ON MATERNITY LEAVE. I THOUGHT IT WOULD BE USEFUL NO MATTER WHAT CAREER I WENT INTO.”**



**ADELE MULRENNAN**

FORMER JOCKEY /TV PRESENTER



INDUSTRY PROS	INDUSTRY CONS
Often means that a player can stay working in the sport they love	It can be a crowded market and more difficult to break into than players originally think
You can build your media profile whilst playing	You can feel exposed being in the public eye all the time
Players are much more used to being on screens now and can practice themselves	Irregular working patterns can make it tricky juggling with family life
You can instantly use your network, communications skills and knowledge in your new career	



**ISA GUHA**  
FORMER CRICKETER/TV PRESENTER

## USEFUL RESOURCES

Use these links to find out about suggested courses, training and other resources.

### MEDIA TRAINING

[SPEAK THE SPEECH >>](#)

[CHAMBERLIN SPORTS >>](#)

[COLLEGE OF MEDIA & PUBLISHING >>](#)

[PROFESSIONAL SPORTS WRITING & BROADCASTING FAST TRACK DEGREE >>](#)

**“DON’T WAIT UNTIL YOUR LAST DAY BEFORE WORKING OUT WHAT YOU WANT TO DO. USE YOUR TIME TO DO A COURSE WHILST STILL PLAYING. YOUR PLAYER ASSOCIATION CAN HELP FIND SOMETHING TO SUIT YOU.”**



**ALEX SCOTT**  
FORMER FOOTBALLER/  
TV PRESENTER