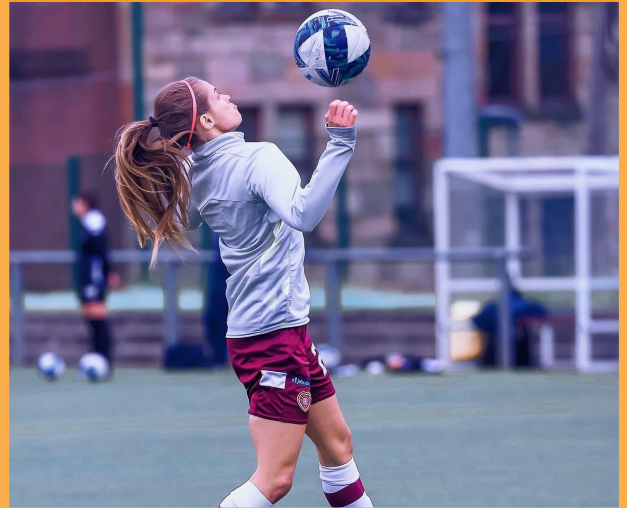


PFAS MEMBER CASE STUDY

**Heart of Midlothian Footballer and  
Champions For Earth Ambassador**

*Katie Rood*



**What is Champions for Earth about?**

I'm passionate about the natural world and trying to protect it. That has led to me being involved in a few different projects over the years. The one I'm most proud of is Champions For Earth. We're a collective of athletes who are using the lessons and values we've gained through sport to encourage others to step up and use our platforms for good. The website is a work in progress but it gives a good idea of what we are about.

**Why did you set it up?**

There's a lot of chaos in the world currently and when

CHAMPIONS FOR EARTH SYNOPSIS

**"Champions for Earth believes that there is nothing more critical than addressing and averting the climate and ecological crisis, and we believe that athletes have a powerful opportunity to voice that message in a way that can be heard."**

we pay attention it's pretty clear see that our 'leaders' are rushing us towards a pretty scary future. As athletes, and people involved in sport, I believe we have a responsibility to show what's possible, to define the odds, to score that last minute winner and change the game. If we can harness the power of sport and the people involved in it, and use that to create the type of world that we want to live in, then a better future is possible.

**How do your educational pursuits alongside football help with this?**

It enables me to focus on the bigger picture. At times football can seem like it's all there is in the world. But, taking a step back and realising that there's a world beyond the footy pitch definitely feels healthy. Having a platform as a footballer also helps me get important messages across as people want to hear what we have to say. Being passionate about this has also opened up new and exciting opportunities that wouldn't have otherwise come my way if I was solely focused on football.

**Are you looking for player involvement?**

We would love to have more athletes join the cause. We are building a formidable community where we educate and encourage each other to continue taking steps in the right directions. If you're interested, please check out our YouTube channel to see some of our recent content and get in touch at [championsforearth@gmail.com](mailto:championsforearth@gmail.com) if you'd like to get involved further.



Supported by:



WEBSITE



YOUTUBE



INSTAGRAM