

PLAYER SUPPORT CASE STUDY

**Senior Player Development Manager
England Women**

Lynsey Hyslop



What is your podcast about?

'When I grow up I want to be. The career podcast' is a career podcast that explores jobs and career journeys that may not be mainstream but that may be the perfect fit, if only the routes into them were known. In the podcast, I have conversations with women who are out there doing a range of different jobs and helps the listener to explore different careers by finding out how they got in to their industry and their roles, what skills, experience and knowledge they'd recommend and also provide an insight in to what their job is like day in day out to help get a feel of what it would be like if you actually got the job that you wanted when you grow up!

PLAYER FEEDBACK:

"Hey Lyns, listened to that podcast (Episode #4 Sport Psychologist) and cool that it was with Kate, it was really good."

"Another great podcast episode Lyns, I'm learning loads, keep it up."

Why did you set it up?

I want to open up the knowledge people have around their career options and the routes in to them from hearing from those who are currently doing the jobs that we're interested in. I wanted to enlighten athletes with what options are out there and provide an insight into the variety of different jobs available and not just within the standard mainstream 'boxes' that sometimes athletes and other individuals are pointed towards when they look at job and career choices. I'm mindful of the commitments athletes (and lots of individuals!) have, so the podcast idea stemmed from conversations I had with some of the Red Roses players who said that they wanted to hear about all and every job out there, but in person sessions just weren't practical. Hence the creation

of my podcast...where you can pick up and put down episodes around training, work, commuting and other life commitments.

What topics do you cover?

We explore a diverse range of individual career journeys and what skills training, experience and knowledge the female guests currently doing those roles would recommend.

Jobs covered so far include a Scuba Diving instructor, Firearms police officer, corporate illustrator and Head of Women's Psychology at The FA. I also have a luxury brand commercial manager on there who worked under Anna Wintour at Vogue, a Prison Service Physical Education Officer and I also have a DJ, a pilot and a Patent Attorney booked in for future episodes. A huge variety!

What are the main benefits for players?

They get to hear from female industry experts and receive an in depth insight in to their career journey at their own convenience. A huge part of my role as Senior Development Manager for the Red Roses is to provide opportunities for players to explore different careers in readiness of transitioning to their next career after rugby, however doing that around training and other commitments can be tough so this is a fantastic resource for them to utilise when a job title sparks an interest. What I have said is 'If you're thinking about your next career move, if you're curious as to what else might be out there or even if you're just interested to hear people's stories, then I'd hope this podcast has some inspiration for you.

DOWNLOAD LINKS:



Supported by:

