

DUAL CAREER CASE STUDY

Jump Jockey & Riding Instructor/ Business Owner

Charlotte Jones

Riding Career

Licensed since 2016, Charlotte is based in the North of England and primarily rides for Cartmel based James Moffatt. She has had 60 winners and last season was her most successful to date with 23 winners from 107 rides and a 20% strike rate. She also became the first female to be leading rider at her local track Cartmel and in 2021 won the BHA Development Award for Current Jockeys acknowledging the commitment she has made to her career both in and out of the saddle.

Dual Career Activity

She has recently sold shares she had in a gin business she'd invested in with her boyfriend, rugby player Sam Bedlow when he was based in Bristol. They have since invested in a mobile drinks unit with family members which will be going to events in their local area. She is a qualified BHS riding instructor and has recently completed a first aid course to allow her to set up as an instructor

LISA DELANY, JETS MANAGER:

“Charlotte has a fantastic attitude to learning new skills and is a great role model for what jockeys can achieve in a dual career. Everything she does has helped make her a better jockey and she has recently been put forward to take part in a Jockey Ambassador training programme this summer which will develop skills and knowledge which will not only help her in her riding career but also in her second career beyond racing.”



alongside her riding, with a Facebook page to drive awareness and positive client reviews. Whilst her riding is taking priority for now, she eventually hopes to buy a property with land where she can do some pre training and develop her career for the future.



RICHARD DAVIS AWARDS
WINNER FILM

“Obviously being a jockey and working on other things at the same time is difficult but you have to keep one eye on the future. I’m open to gaining all sorts of qualifications and learning more and more. I’m putting everything into my riding but it’s really important you don’t get swallowed up into the very small world of racing as I believe there’s much more to life than just racing.”

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