

# Sports Betting Integrity

## Review of the PPF Education Programmes

2015



**Educating the participants in our sports is one of the first and most effective ways of protecting against the scourge of match fixing. It is a key component of the UK's plan to protect the integrity of our sports.**

The Professional Players Federation is proud to have led the way on educating athletes against match fixing. We are delighted to place on record our thanks to bet365, Betfair, Betway and Ladbrokes for their support of our education work. The funding and expertise from these leading betting operators has allowed our members to develop and promote some of the best sport specific betting integrity education programmes in the world.

Working with the player associations means that the education is tailor-made for the players in each sport. It is delivered by people the players know and trust and the tutors will often have played professional sport themselves. Our philosophy is based around face-to-face education delivered at players' clubs and competitions. This human interaction is proven best practice and is the cornerstone for our approach to educating players. It is complemented by dedicated website resources, specially designed videos and social media reminders.

E-learning modules play an important part in educating players and ensuring that they understand the deeper messages around such

## Key Statistics for 2015

**160** club visits

**1,352** players have passed on-line tutorials since 2010

**6** player associations supported, including English and Scottish football, cricket, rugby union, golf and snooker

areas as the duty to report, inside information and grooming. However unless e-learning is supported by the governing bodies and leagues by making it a compulsory requirement it can be difficult to get all players to engage.

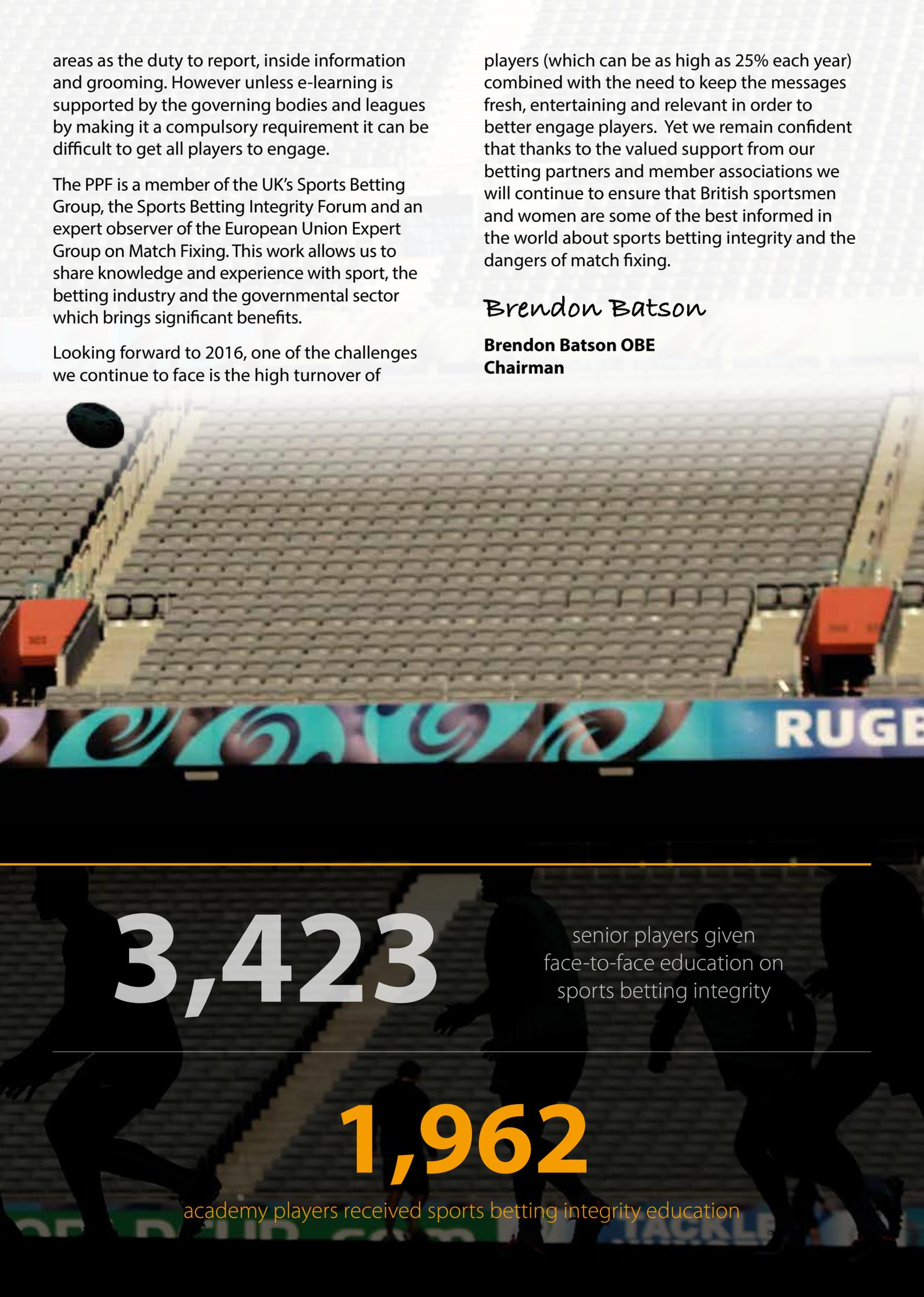
The PPF is a member of the UK's Sports Betting Group, the Sports Betting Integrity Forum and an expert observer of the European Union Expert Group on Match Fixing. This work allows us to share knowledge and experience with sport, the betting industry and the governmental sector which brings significant benefits.

Looking forward to 2016, one of the challenges we continue to face is the high turnover of

players (which can be as high as 25% each year) combined with the need to keep the messages fresh, entertaining and relevant in order to better engage players. Yet we remain confident that thanks to the valued support from our betting partners and member associations we will continue to ensure that British sportsmen and women are some of the best informed in the world about sports betting integrity and the dangers of match fixing.

*Brendon Batson*

**Brendon Batson OBE**  
**Chairman**



3,423

senior players given  
face-to-face education on  
sports betting integrity

1,962

academy players received sports betting integrity education



## Contact us

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