

Press Release

10 March 2009

PPF teams up with Quintus

Quintus, a leading media and political communications agency, has become the latest corporate partner of the Professional Players Federation.

This new partnership will provide the professional player associations with expert, tailored political and public relations advice in both Westminster and Brussels.

Brendon Batson MBE, chairman of the PPF said,

“We are delighted to be working with Quintus in this new partnership. Their expertise as an independent political and media relations adviser will bring real benefits to the PPF and its member player associations.

Chris Guyver, Managing Director of Quintus said,

“It is becoming increasingly important for sport to engage effectively with the political processes in the UK and Europe. We look forward to working with the players to ensure that their interests are protected and promoted.”

Notes for Editors

1. For more information please contact:

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